



With public health and consumer safety at the forefront, the Collaborative for Cannabinoid Science & Safety (CCSS) is pursuing evidence-based policy and scientific rigor throughout the cannabinoid market.

## Overarching Goals



**Foster dialogue** among a diverse group of stakeholders interested in encouraging scientifically-based research into the therapeutic potential of cannabinoids and cannabinoid-containing products.



**Advance the quality** and safety of cannabinoid-containing products for consumer use.



**Coalesce stakeholders** around shared policy priorities and intended outcomes.

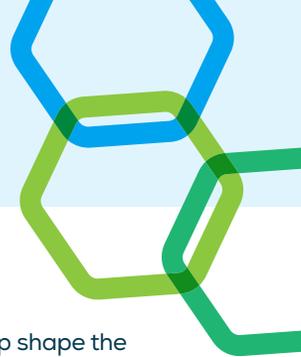
## Focus of Resources and Activities



## Consensus-Driven, Representing Diverse Stakeholder Interests

CCSS is consensus-driven and wholly inclusive in its education, policy, and advocacy activities. Every organization participating in the Collaborative has the opportunity to identify, initiate, assess, or weigh-in on developments via a variety of communications and engagement tools. This approach allows for stakeholders to exchange information, build alliances around shared interests and priorities, and respond to policies and practices affecting cannabinoid research, safety and quality.

CCSS represents a vast array of stakeholders throughout the healthcare delivery system, including: patients; caregivers; healthcare providers and clinicians; researchers; educators; public health professionals; entertainment industry; product manufacturers; certification and standards organizations; employers, payers, and other consumer-based representatives.



## Governance

### Steering Committee

CCSS is led by a Steering Committee comprised of organizations that represent a diversity of interests in cannabinoid science and safety. It operates by consensus to establish the general direction and strategies pursued by CCSS. Policy recommendations and proposed Collaborative action items will be shared with all Participants through the Steering Committee and/or Collaborative secretariat.

### Participants

CCSS participants are encouraged to help shape the Collaborative's positions and actions through active involvement and communication with the CCSS Steering Committee and other participating organizations. Participants are invited to suggest ideas, strategies, or policy topics to the Steering Committee for consideration. CCSS participants are encouraged to contribute their time and attention to the Collaborative's work, joining meetings, teleconferences, policy development opportunities, and other tactics when possible.

### Steering Committee Members



## Framework and Operating Principles

Advocacy strategies will be subject to the approval of the Steering Committee to ensure consistency with CCSS' overall efforts guided by shared principles including:

- A diverse group of stakeholders must be engaged as part of a visible and sustained effort to demonstrate the importance of advancing sound policy related to cannabinoids and cannabinoid-containing products.
- By working together, stakeholders can help generate public policy discussions and reforms that result in the improved safety and quality of cannabinoids and cannabinoid-containing products available to consumers in various forms and to encourage further research into cannabinoids.
- Stakeholder engagement, education, and the sharing of evidence is essential for the development of sound policy.
- Government action is necessary to ensure that impediments to research are overcome and products manufactured, advertised and sold to consumers comply with applicable regulations and are safe for use as directed.

## Interested in Learning More About CCSS?

- **Contact the Collaborative's Secretariat** (Nisha K. Quasba, Faegre Drinker at nisha.quasba@faegredrinker.com) or any member of the CCSS Steering Committee; or
- **Consider joining, and agree to:**
  - Lend organization's name to the general support of the Collaborative with the understanding that being identified in relation to any specific policy items will require further, explicit authorization.
  - Share information and intelligence with the Collaborative.
  - Respond in a timely fashion to requests for comments and/or input.